

## **Digital Front Door**



Health consumers expect healthcare services that can meet them where they are: in their homes or on the go. Consumers need a simplified, familiar solution that facilitates convenient access to healthcare. A "digital front door" provides easy, intuitive access to portal features that enhance the contactless care experience such as patient intake, scheduling, etc.

Intraprise Health's unique, branded mobile app for health systems unifies and integrates healthcare services into a single location, simplifying access to your patient engagement ecosystem and providing a frictionless consumer experience. Utilizing device biometric login capabilities, the app allows patients access to the same entry point through any digital platform and facilitates self-service capabilities such as finding a doctor, scheduling an appointment, and navigating to an appointment.

## **Benefits of using Intraprise Health's "Digital Front Door"**

- Streamline access to care and instill loyalty with an exceptional user experience
- CRM and primary patient Identity Provider (IDP) integration
- · Provides enhanced interactions for employees to engage patients
- Expand channels (responsive web apps, chat, bots/virtual assistants)
- Utilize device-level notifications to further engage with your consumers
- Embed mobile health consumer engagement analytics
- Establish a brand presence in the Apple and Google Play app stores
- Focus on your business objectives and innovate around your brand
- Embed mobile health consumer engagement analytics

## Digital Front Door unifies and integrates your patient engagement apps and services into a single, intuitive application:

- Patient Portal access
- · Telemedicine Visits
- Find a Provider
- · Appointment Scheduling
- Urgent Care & ER locations and wait times
- · Cost Estimators & Bill Pay



## **ABOUT INTRAPRISE HEALTH**

Intraprise Health is an industry leading "tech-enabled" healthcare cybersecurity and risk management services provider. One of the longest tenured HITRUST Assessors in the industry, our broad range of information security, privacy and compliance services include: HITRUST Certification, Third-Party Risk Management, NIST Cybersecurity Framework Adoption, Advisory and Planning Services, Remediation Management, Incident Response and Business Continuity. We deliver HIPAA Security Risk Assessments and Workforce Training via our HIPAA One® platform. Our next generation BluePrint Protect™ platform, based on the NIST Risk Management Framework, provides intelligent monitoring, workflow management and collaboration capabilities.